



3rd Annual



Do you dream of being an entrepreneur or creating your own company?

The 4th Annual K is for Kids YES Comp - Young Entrepreneur Scholarship Competition - is an initiative by K is for Kids Foundation to foster your innovation and community involvement.

The winner will receive a \$1,000 scholarship to support their entrepreneurial passion. Runner-up receives \$500, third place \$250, and fourth place \$100.



The competition is open Collier County high school junior and senior students.

K is for Kids' 2016 Young Entrepreneur, Gabriella Manuszak of MediSleeve. Gabriella, a senior at Barron Collier High School, is now a student at the University of Florida.



K is for Kids' Young Entrepreneur Scholarship Application

Submit the questionnaire and your business plan by midnight, Sat., APRIL 29th

The Annual K is for Kids Entrepreneur Scholarship Competition is an initiative by the K is for Kids Foundation to foster students' innovation and community involvement.

The competition's goal is to help you develop and apply the skills you need to create your business, and how to pitch it to investors.

Contestants may enter individually, with a partner, or team. First place will win a scholarship of \$1,000 to support their entrepreneurial passion. Second place will receive \$500, third place \$250 and fourth \$100.

2016 Contest Timeline:

- Sat., May 29th: Contest entry deadline (by midnight)
- **Sun., May 30th:** Four finalists will be notified by email and phone call.
- **Sat., May 6th:** Presentations to be given at Barron Collier High School in the Innovation Room starting at 2:00 p.m. Winners will be announced after and scholarship monies awarded.

<u>Rules</u>

- 1. Students must be a junior or senior in any Collier County high school
- 2. Students must document their plan with a PowerPoint presentation & business plan

For more information, visit email Karen@kisforkids.org or call/text 239.595.0077

COMPLETE & EMAIL to: Karen@kisforkids.org

| Individual Or Lead Studer | nt's Name: | | |
|-----------------------------|-------------------------------|-------------------------|--------------------------------|
| D.O.B | School: | Grade: | GPA: |
| Mobile phone no | Email ad | dress | |
| List or circle below the er | ntrepreneurial skill(s) and/o | r traits you possess. | |
| Examples: * Creative | e problem solving * Vision * | Resilience * Resourcefu | Iness * Flexibility * Tenacity |

Ability to utilize existing resources * Self-confident * Strong self-belief * Passion * Persistence * Trail blazer

Business plan: Please submit your business plan or answer the following questionnaire (use a separate piece of paper if needed).

QUESTIONNAIRE

Do you have a unique idea for a business, product or service? Perhaps you have an idea of how to earn money while in high school or college. Please complete (details presented will be kept confidential).

| 1. | What is the name your business? | | | | |
|----------------------|----------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------|------|--|--|
| 2. | Describe your product and/or service. | | | | |
| 3. | Top three goals for your business: | | | | |
| 4. | | | | | |
| 5. | | | | | |
| 6. | Who are your target customers? | | | | |
| 7. | How you will market your product/service to th | em? | | | |
| 8. 9. | Who is your competition? | | | | |
| 5. | | | | | |
| winner | Entrepreneur Scholarship Awards will be pai rs to help fund their business development a describe how you anticipate utilizing your so | nd/or to help pay for their post-seconda | • | | |
| Studen | t Name (print) | Signature | Date | | |
| (If unde | er 18) Parent or legal guardian's name (print) | | | | |
| Parent | Signature | Date | | | |
| Studen | t Name (print) | Signature | Date | | |
| | er 18) Parent or legal guardian's name (print) | | | | |
| Parent | Signature | Date | | | |
| Student Name (print) | | Signature | Date | | |
| (If unde | er 18) Parent or legal guardian's name (print) | | | | |
| Parent | Signature | Date | | | |
| Student Name (print) | | Signature | Date | | |
| (If unde | er 18) Parent or legal guardian's name (print) | | | | |
| Parent | Signature | Date | | | |