

ENCOURAGE today's readers INSPIRE tomorrow's leaders

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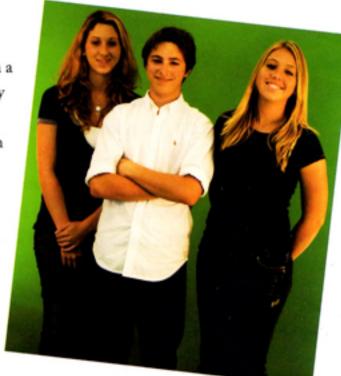
What happens when a group of teenagers are gathered together and challenged with the task of helping a great cause? Plenty of creative ideas and energy eager to be harnessed!

K is for Kids Foundation's first Teen Advisory Team proved to a vital force in Foundation's goal of promoting children's literacy and raising books for kids in need. The team, all students at local area high schools, earned community service hours for their hard work while fueling the Foundation's efforts with strong energy and creative ideas. With a handful of younger students pitching in, the forty volunteers contributed significantly to the success of the Foundation's first season as a 501(3)(3) pubic charity, enabling it to triple its programs while its community outreach soared 475%. Although launching in October 2008 during the nation's crippling

start is to open a book." -- Corv Jones, Teen Advisory Team Ambassador

*Watch the Teen Advisory Team's first video on the website's home page

or on You-Tube (search for Kids



"Life is an adventure if you know where to look. A great place to start is to open a book." Cory Jones, Teen Advisory Team Ambassador

economic crisis, efforts were in the end rewarded -- Over 5,000 children most at-risk in the community received new books to read.

It's an inspiring act to follow for this year's Teen Advisory Team as they gather for their first meeting at Naples Bay Resort in January. Those wishing to attend must register on the Foundation's website www.kisforkidsfoundation.org or email kisforkidsfoundation@ mac.org. Children of all ages and parents are welcome but space is limited, so kids must act quickly. And for those team members who would like to step into the spotlight, they'll have a chance to participate just one week later in a new Public Service Announcement to be filmed by Alpha Media. Those teens interested in becoming spokespersons for the Foundation, are encouraged to get their message* ready and be prepared for the challenge. "Life is an adventure if you know where to look. A great place to

Helping Kids have Books to Read or K is for Kids Foundation).

FEBRUARY 2009: Calling young authors! Kids of all ages are invited to become an author in an upcoming book sponsored by K is for Kids Foundation. This will be the third and final opportunity for children to pen a page as we write a book together. Kids may write a short piece with family or friends. All writers may have their complimentary portrait created for the book by professional photographer and portrait artist Karen Walsh Haupt - The Studio on 5th. Date in February TBA at Barnes & Noble, Waterside Shops, Naples. The afternoon's activities will feature guest authors, book signings, a writing workshop, face painting and more. The theme: Readers are leaders, in school, sports and life!

For more information, please call 239.961.8455, or visit our website at www.kisforkidsfoundation.org.



