



K is For Kids Foundation

Give the gift of knowledge. Donate a book for a child today.

K is for Kids Foundation: One of Naples' rising non-profits may sound like a new kid on the fundraising block, but many south Florida residents and businesses have supported and helped build their Bring a Book, Bring a Friend® Fundraiser, now in its seventh season, into a 501(c)(3) public charity that has seen its book drive campaigns, programs and community outreach for children hit exciting new heights.

"Kids in need, need books to read!" these words spoken by Kelly Palumberi, K is for Kids Foundation's pre-teen spokesperson and a Village School student, best epitomizes the underlying motivation driving the Foundation's *raison d'être* and why she and other Teen Advisory Team (T.A.T.) members volunteer for the Foundation. Visit <http://www.kisforkidsfoundation.org> to view a video by these local teens about their volunteer work.



We recognize the importance of literacy, yet sadly, some children will never own a book nor have one to read at home. You can help us change that. Join us as we work to promote literacy among children and to cultivate their lifelong passion for reading by giving them books to read. Your gift will last many years: When you donate \$15 to K is for Kids Foundation, a needed hardcover book will be placed into a children's reading environment where it may be read by dozens, even hundreds of children over its shelf life of four to seven years. It's a low cost, high yield investment strategy in our community's youth. Together we can enrich children's lives one book at a time!



Grant recipients this year include schools and organizations serving some of our area's most at-risk children. (Data on schools include population and percentage of "economically needy" children from the District School Board's website <http://www.collier.k12.fl.us/schools/>).

Elementary Schools, Manatee - 587/90.12% , Golden Gate - 865/89.83%, Lake Trafford - 744/95.7% , Golden Terrace - 885/83.16%; Manatee Middle School - 581/85.54% and Immokalee High School - 1334/83.81%. Organizations include the Immokalee Child Care Center and the Neighborhood Health Clinic. Totaling just these numbers, we will benefit almost 5,000 local at-risk children!

Support K is for Kids Foundation. Encourage today's readers. Inspire tomorrow's leaders.

Email kisforkidsfoundation@mac.com or telephone 239-961-8455.

*At-risk children are identified by participation in the Collier County school district's free and/or reduced price lunch-assistance program.

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